



**Get ready  
to be**

*R***AVISHED**

# Mastering QUALITY AND TASTE

**With innovative flavours for perfect pleasure**

Ravish is born from a passion for the extraordinary. It represents a fusion of timeless elegance, impeccable craftsmanship, and a vibrant celebration of flavors. Inspired by the allure of cocktails infused with luscious fruits, we embarked on a journey to create an extraordinary brand that would redefine the boundaries of taste. Guided by a commitment to excellence, we meticulously handcraft each ravishing blend, balancing the finest ingredients with the smoothness of premium vodka.



*Ravish*

A decorative graphic of a water splash, rendered in a dark red color, is positioned on the right side of the image. It features a central vertical column of water with several smaller droplets and splashes branching out to the left and right, creating a dynamic and energetic feel.

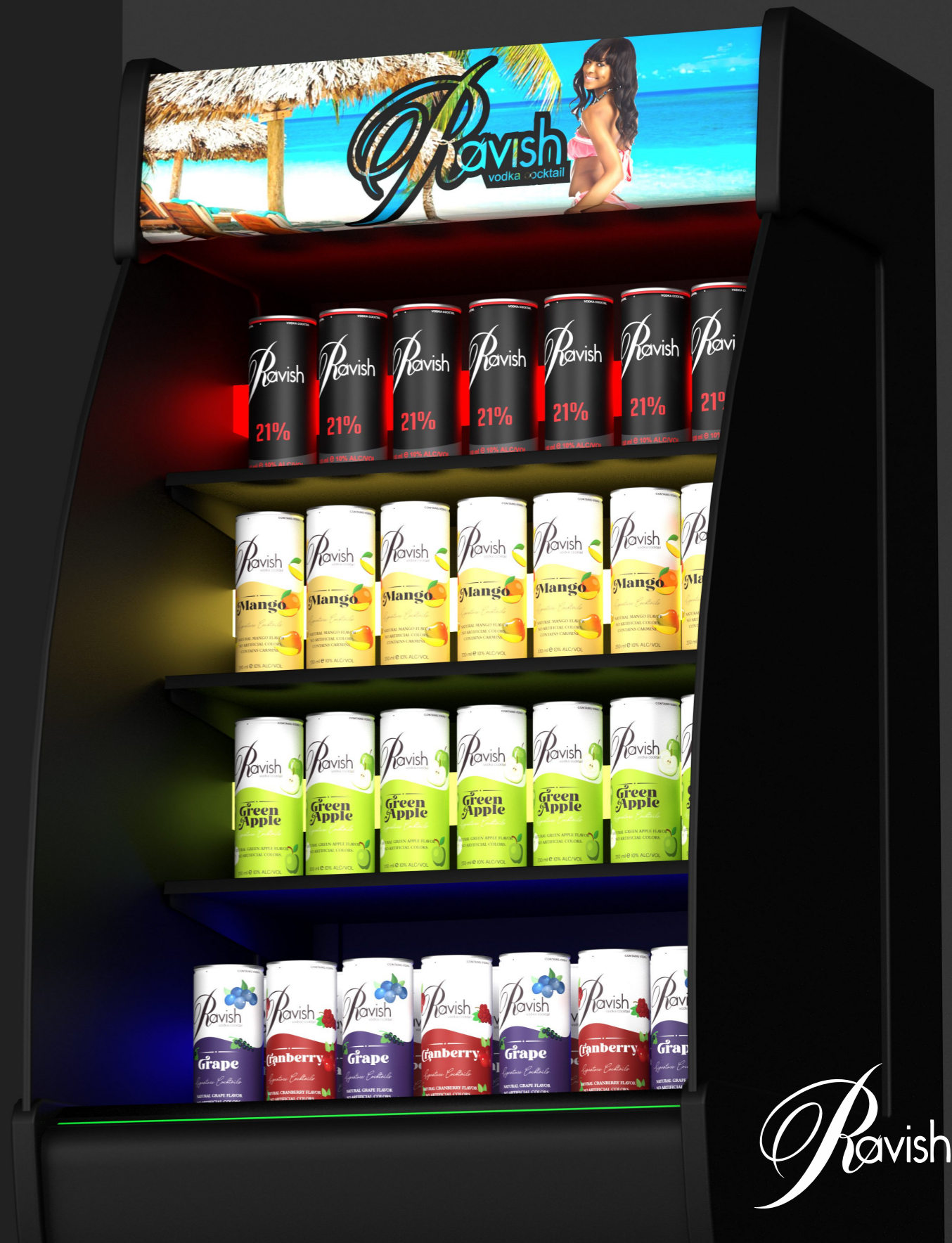
*Crafting*  
**QUALITY  
AND TASTE**

# UNLEASH THE *Magic*



Ravish is not just a brand; it is an invitation to indulge in the extraordinary. Our captivating range of vodka cocktails is meticulously crafted to captivate your senses, offering a symphony of flavors that will transport you to a realm of indulgence.

Each variant embodies the essence of nature's finest fruits, harmoniously blended with the smoothness of premium vodka. Ravish is more than a cocktail; it is an experience that embodies opulence, sophistication, and the pursuit of pleasure.



# Discover **ESSENCE OF**



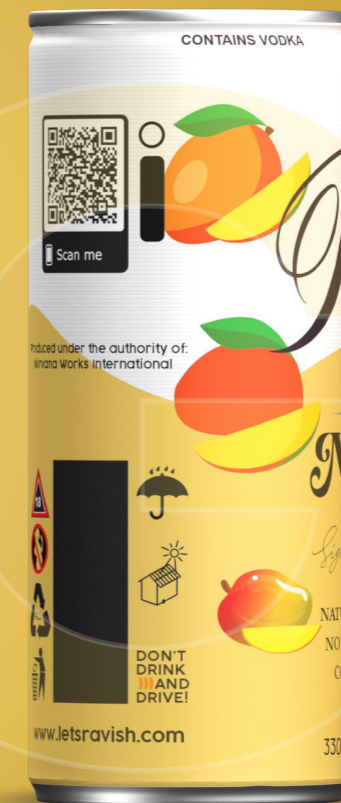
**PURE** *Premium* **VODKA**



# Mango

Experience the tropical allure of our Mango Ravish Cocktail. Bursting with the succulent sweetness of sun-ripened mangoes, this delightful concoction will transport you to pristine white beaches and swaying palm trees. Each sip is a taste of paradise, perfectly balanced with the smoothness of premium vodka.

Indulge in the vibrant flavors of the tropics, captured in every drop of Mango Ravish Cocktail.



PURE *Premium* VODKA

Ravish

# Green Apple

Embark on a crisp and refreshing journey with Green Apple Ravish Cocktail. The crisp bite of hand-picked green apples harmonizes flawlessly with the smoothness of our premium vodka. Each sip is an invigorating burst of tartness, awakening your senses and leaving a tantalizingly sweet aftertaste.

Discover the perfect balance of zest and allure in every Green Apple Ravish Cocktail.



PURE *Premium* VODKA

Ravish

# Cranberry

Ignite your taste buds with the vibrant tang of Cranberry Ravish Cocktail. This ravishing blend fuses the boldness of cranberries with the velvety smoothness of premium vodka. Indulge in its tantalizing allure as the delightful tartness gives way to a lingering sweetness, creating a symphony of flavors that dances on your palate.

Unleash the seductive charm of Cranberry Ravish Cocktail.



PURE *Premium* VODKA

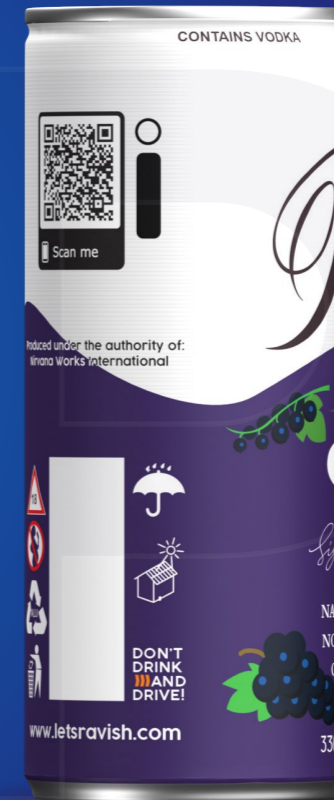
Ravish



# Grape

Unleash your senses with the velvety elegance of Grape Ravish Cocktail. Crafted from the finest grapes, this enchanting blend captures the essence of vineyards at dusk. Delicate and refined, it tantalizes your taste buds with a harmonious marriage of luscious grape notes and the richness of high-quality vodka.

Savor the sophistication and be captivated by the allure of Grape Ravish Cocktail.



PURE *Premium* VODKA

*Ravish*

# MARKETING STRATEGY



## **Our focus**

We have developed our magical mixes for our fans anyone who is looking to have an awesome premium vodka experience.



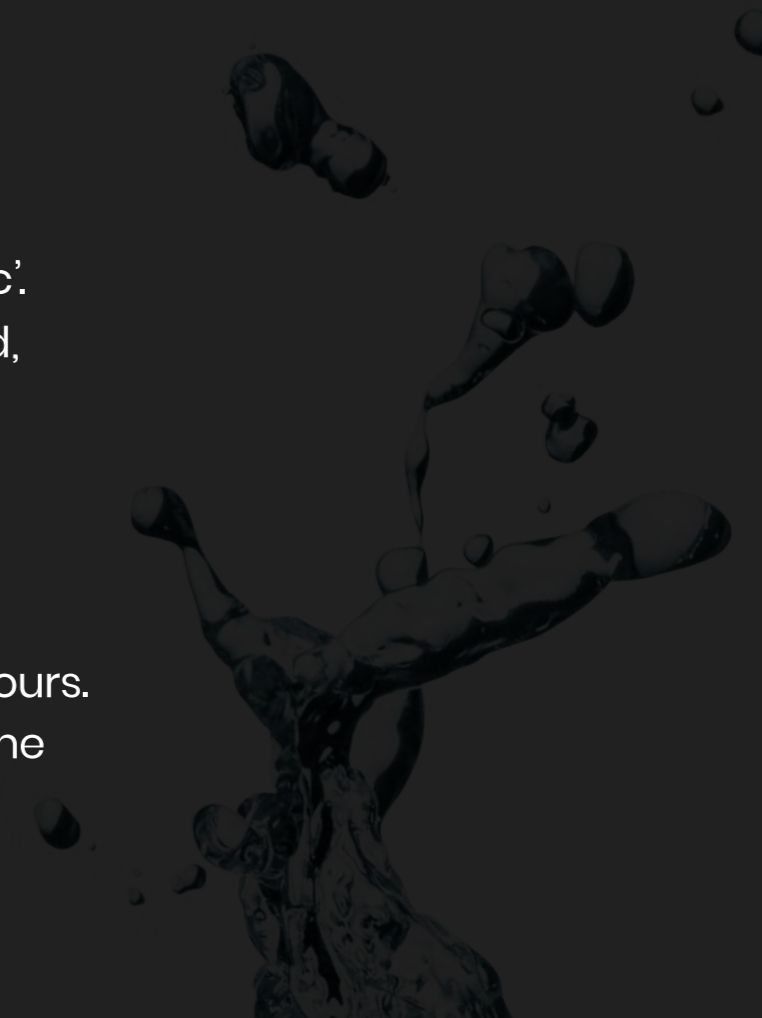
## **Our target group**

We have the right flavour for anyone who wants to experience 'the taste of magic'. Our primary target group is anyone from 18 to 35 years of age, with an open mind, who enjoys 'the pleasure of partying'.



## **Our distinctiveness**

We want to excel in the ready-to-drink category with our wide range of unique flavours. With a high-quality production process and unique flavours we ensure that everyone can treat themselves to a cocktail.



**ELEVATE  
YOUR SENSES  
EMBRACE**

**Ravish**  
Premium cocktails  
in the perfect mix

